March 27, 2015

Dear Friend,

The Beth Whiteacre Memorial Golf Tournament will be held on Friday, October 2 at 1 pm to benefit the Leukemia & Lymphoma Society at the Lansdowne Resort in Leesburg, Virginia.

Our goal is to provide an 18-hole memorable experience for each of the golfers with prizes and a live auction. In addition, our tournament provides a unique opportunity for your organization to market to over 100 influential business leaders from across the Washington DC metropolitan area and most importantly to educate and build awareness about the mission of LLS. As a thank you for the support of the golfers, gift bags will be provided to each team member and the winners of the tournament will be recognized with special prizes.

The mission of The Leukemia & Lymphoma Society (LLS) is to cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families. LLS is the world's largest voluntary health agency dedicated to blood cancer. Since its founding in 1949, LLS has invested over $1 billion in lifesaving research around the world and provides free information and support services.

Consider your involvement in this memorable event:

* **Register your team today!** This tournament has sold out for the last two years, so call or email us today.
* **Become a sponsorship partner!** There are several packages available, ranging from $200 to $10,000.
* **Be featured in our program!** Ads are available for $25-$100
* **Donate or Bid on an auction item!** A silent auction will be part of the day’s festivities. Visit us online for a sample of items you will see that day.

This Tournament has sold out quickly in the past. So, sign up today to secure your team’s position in this year’s event. If you have any questions regarding sponsorship opportunities or to register your team, please contact bethwmemorial@gmail.com.

Registration is also available online at [www.bwmemorial.com](http://www.bwmemorial.com).

We recognize there are many golf tournaments and organizations you can support and appreciate your consideration to participate in this event.

Relentless for a cure,

**Exclusive Sponsorships**

**Title Sponsor: $10,000**

* Named Tournament Sponsor on all tournament materials
* Corporate recognition and on-site exposure
* Eight complementary individual golf registrations
* Your corporate banner displayed outside at registration and at dinner (you must supply)
* Formal recognition at the event awards ceremony
* Opportunity to provide up to three other banners to display on site
* Company name on Tee-box or Green-side sign (18" x 24")
* Opportunity to showcase company product / service in player gift bags
* Opportunity to showcase marketing material of choice (no larger than 8.5" x 11")
* Recognition on our website and a link to your website
* Name listed as Tournament Sponsor in Event Program

**19th Hole Dinner Sponsor:  $7,500**

* Eight complementary individual golf registrations
* Opportunity to provide one banner (no larger than 3' x 8') to display on site
* Company name on Tee-box and Green-side sign (18" x 24")
* Opportunity to showcase company product / service in player gift bags
* Opportunity to showcase marketing material of choice (no larger than 8.5" x 11")
* Recognition on our website and a link to your website
* Name listed as 19th Hole Dinner Sponsor in Event Program

**Supporting Sponsorships**

**Golf Cart Sponsorship:  $5,000**

* Company Logo appears on 60+ golf carts at the tournament
* 2 complementary individual golf registrations
* Opportunity to provide one banner (no larger than 2' x 4') to display on site
* Company name on Tee-box or Green-side sign (18" x 24")
* Opportunity to showcase company product / service in player gift bags
* Opportunity to showcase marketing material of choice (no larger than 8.5" x 11")
* Recognition on our website and a link to your website
* Name listed as Sponsor in Event Program

**Golf Ball Sponsorship:  $5,000**

* Company Logo appears on tournament golf balls and each golfer receives a sleeve of golf balls. Special rule in the tournament allows each team to play one extra “Company” ball at each hole.
* 2 complementary individual golf registrations
* Opportunity to provide one banner (no larger than 2' x 4') to display on site
* Company name on Tee-box or Green-side sign (18" x 24")
* Opportunity to showcase company product / service in player gift bags
* Opportunity to showcase marketing material of choice (no larger than 8.5" x 11")
* Recognition on our website and a link to your website
* Name listed as Sponsor in Event Program

**Hat Sponsorship:  $3,000**

* Company Logo will be featured on event hat and given to all golfers.
* 2 complementary individual golf registrations
* Opportunity to provide one banner (no larger than 2' x 4') to display on site
* Company name on Tee-box or Green-side sign (18" x 24")
* Opportunity to showcase company product / service in player gift bags
* Opportunity to showcase marketing material of choice (no larger than 8.5" x 11")
* Recognition on our website and a link to your website
* Name listed as Sponsor in Event Program

**Golf Towel Sponsorship:  $2,000**

* Company Logo will be featured on Golf Towel given to each golfer.
* 2 complementary individual golf registrations
* Company name on Tee-box or Green-side sign (18" x 24")
* Opportunity to showcase company product / service in player gift bags
* Opportunity to showcase marketing material of choice (no larger than 8.5" x 11")
* Recognition on our website and a link to your website

Name listed as Sponsor in Event Program

**Awards Ceremony Sponsorship:  $1,000**

* Company Logo will be featured on banner displayed in reception area.
* 2 complementary individual golf registrations
* Company name on Tee-box or Green-side sign (18" x 24")
* Opportunity to showcase company product / service in player gift bags
* Opportunity to showcase marketing material of choice (no larger than 8.5" x 11")
* Recognition on our website and a link to your website
* Name listed as Sponsor in Event Program

**Goodie Bag Sponsorship:  $1,500**

* Company Logo will be featured on goodie bag given to each golfer.
* 2 complementary individual golf registrations
* Company name on Tee-box or Green-side sign (18" x 24")
* Opportunity to showcase company product / service in player gift bags
* Opportunity to showcase marketing material of choice (no larger than 8.5" x 11")
* Recognition on our website and a link to your website
* Name listed as Sponsor in Event Program

**Lunch Sponsorship:  $1,000**

* Company Logo will be featured at buffet table.
* Company name on Tee-box or Green-side sign (18" x 24")
* Opportunity to showcase company product / service in player gift bags
* Opportunity to showcase marketing material of choice (no larger than 8.5" x 11")
* Recognition on our website and a link to your website
* Name listed as Sponsor in Event Program

**Auction Sponsorship:  $500**

* Company Logo will be featured on all bid sheets and signage at the auction table.
* Company name on Tee-box or Green-side sign (18" x 24")
* Opportunity to showcase company product / service in player gift bags
* Opportunity to showcase marketing material of choice (no larger than 8.5" x 11")
* Recognition on our website and a link to your website
* Name listed as Sponsor in Event Program

**Tee Sponsorship:  $200**

* Company Logo will be featured on a tee or green for $200.
* Opportunity to showcase company product / service in player gift bags
* Recognition on our website and a link to your website
* Name listed as Sponsor in Event Program

**Team Sponsor $750**

* 4 golfers includes lunch, dinner and green fees

**Individual Golfer $200**

* Includes lunch, dinner and green fees for one person